



TUCSON GREENS COMMITTEE MINUTES OF DECEMBER 10, 2015

The Regular Meeting of the Tucson Greens Committee was called to order at 3:01 p.m., on Thursday December 10, 2015. The meeting was held at Randolph Golf Complex, Cactus Room, 600 South Alvernon Way, Tucson, AZ

Committee Members present: Jerry Anderson, John Anttonen, Tom Duddleston, Jeff Farkas, Joseph Cates, Thomas Flanagan, Dr. David Kopec

City Staff in Attendance: Greg Jackson (City Manager's Office); Amy Stabler (Ward 6),

OB Sports Staff in Attendance: Mark Woodward (Senior Vice President of Operations); Robb Palmgren (General Manager – Randolph Golf Complex); Jeff Eckart (Superintendent – Fred Enke Golf Course); Reuben Proper (Superintendent – Silverbell Golf Course); Robert Moreno (General Manager – El Rio Golf Course); Joe Riekema (General Manager – Fred Enke Golf Course); Al Murdock (General Manager – Silverbell Golf Course); Matt Kimble (Superintendent - Randolph Golf Complex); Ryan Fitzgerald (Program and Life Skills Director - First Tee)

1. CALL TO ORDER / ROLL CALL

The meeting was called to order at 3:00 p.m.

2. APPROVAL OF MINUTES – NOVEMBER 19, 2015

The minutes were approved by a vote of 7-0

3. CALL TO THE AUDIENCE

Frank Salbago, regarding upcoming Mayor and Council Study Session item.

4. GOLF COURSE REPORTS (EVENTS, ROUNDS, MAINTENANCE) – OB SPORTS

Mr. Woodward provided a general report on all courses. Currently in winter mode, course clean up to include irrigation repairs, general maintenance and tree maintenance continues.

A. SILVERBELL – GENERAL REPORT (AL MURDOCK, RUEBEN PROPER)

- Update on condition of course, tree maintenance continues
- Ducks and coots continue to be an issue
- 13 frost delays
- Rounds up 113, greens fees up \$2600, cart fees up \$400
- Pima Community College Girls Fund Raiser January 21
- New Food and Beverage manager, new menu items

B. FRED ENKE – GENERAL REPORT

- 45 players attended Jr. Golf Tournament
- 33 Club events with a total of 588 players

C. EL RIO – DETAILED REPORT

- Hosting a variety of after hours events
- Tree trimming, lighting and netting repairs complete
- Update on course condition

D. RANDOLPH / DELL URICH – GENERAL REPORT

- Friday Fish Fry, luncheons and numerous events continue to be hosted
- 176 players at OB Team Championship
- \$117,000 in City Cards current sales
- Annual pass sales at \$72,000
- Course improvements continue

5. OPERATING REVENUES AND EXPENSES REPORT – OB SPORTS

Mr. Green stated preliminary reports indicate an increase in revenues.

6. DECEMBER 15 MAYOR AND COUNCIL PRESENTATION – GREG JACKSON

Mr. Jackson presented the item as submitted to Mayor and Council regarding Tucson City Golf to include the financial situation, contract amendment, deferred maintenance.

7. GROWING GOLF REVENUE – OB SPORTS

Mr. Green reported on marketing techniques used to increase revenues such as City Card, Mega Pass, bonus points, marketing emails, fliers and social media.

8. CAPITAL FUNDING ALLOCATION AND GOLF SALES TAX – GREG JACKSON

Mr. Jackson reviewed and highlighted data provided in report shared with committee.

9. CALL TO THE AUDIENCE

- Stuart Wolfe, regarding golf rates and value of golf revenue
- Don Getts, regarding ideas for bunkers.
- Terry Finefrock regarding golf sales and ASU study
- Larry Pagel, regarding \$1.82 golf subsidy
- Judy McDermott, regarding importance of First Tee program

10. MEETING SCHEUDLE – NEXT MEETING DATE AND LOCATION

The next Tucson Greens Committee meeting will be held on Thursday, January 21, 2016, at 3:00 p.m., Randolph Golf Complex, 600 S. Alvernon Way, Tucson, AZ.

11. FUTURE AGENDA ITEMS

- A. Yearly DIVOTS report from 2015
- B. First Tee annual update
- C. City of Tucson resources

12. ADJOURNMENT

The meeting was adjourned at 4:56 pm.